

CCC
2011-2012 highlights

Fall 2011

1. Number of Programs: 49
2. Program Attendance: 2,452
3. Resource Center Attendance and Use: 3,747 student visits

Winter 2012

1. Number of Programs: 39
2. Program Attendance: 3,700
3. Resource Center Attendance and Use: 4,860 student visits

Spring 2012

1. Number of Programs: 53
2. Program Attendance: 7,153
3. Resource Center Attendance and Use: 4,502 student visits

Academic Year Totals (2011-12)

1. Number of Programs: 141
2. Program Attendance: 13,305
3. Resource Center Attendance: 13,019
4. Total (Program and Center Attendance): 26,414

General Highlights

- **Program Review follow-up/Administrative Work Plan.** Developed a CCC Administrative Work Plan, which followed up on many recommendations in the 2010-11 CCC Program Review. The Administrative Work Plan was developed in line with the University Strategic Plan and Student Learning Outcomes – Student Success, Collaboration, Community Engagement.
- **Next Step.** 3rd Annual Next Step Social Justice Retreat (1/13 and 1/14/2012), a weekend retreat for students, who explored social justice, identity, and leadership for a more equitable society. 25 students; 4 facilitators; 2 day retreat. Retreat evaluations and review show that majority of students continued to engage in student involvement opportunities on campus, including classroom and student organization leadership.
- **Womyn of Color Conference.** 3rd Annual conference (11/5/11), Intersectionality theme, exploring women of color through the arts, political involvement, and community activism. 80 students; 15 workshops; lunch; keynote speaker.
- **Full Staffing.** CCC had complete staffing – full time, Director (Fred Smith), and 3 Program Coordinators (Denise Carlos, Rhonda Mitchell, Nam Ung; plus full student assistant staffing – 5 student Program Coordinators and 8 Front Desk Attendants.
- **S.T.A.R.S.** (Students Taking Action For Retention and Success) In addition to offering 15 workshops on academic and personal success, STARS also added two tutors – Math (Alfredo Gonzalez) and English/Writing (Janny Tien) – who each held office hours for four (4) hours per week in the CCC.

Program Highlights include:

- **Use of U-SU Theatre** for productions such as Asia's Got Talent (10/25/12), Out Stories (2/22/12), and other panels/presentations.
- **Independent Visions** film series every Thursday, including film/makers *Hollywood Librarian* w/Scott Brievold (Univ Library) (10/6/11), *I Love Lupe* (10/27/11), and *Precious Knowledge* w/Erin McGinnis. Each additional film was followed by discussion facilitated by a CCC student staff or CSULA faculty.
- **Cup of Culture** writer series every other Monday, including numerous events supporting One Campus, One Book program selection, *The Immortal Life of Henrietta Lacks* (faculty panel including Dr. Melina Abdullah, Pan-African Studies, Dr. Momil Jomand (Philosophy) and Dr. Jenny Faust (Provost Office); faculty talk by Dr. Susan Saul, Anthropology), and including authors such as Tayari Jones (*Silver Sparrow*), Toni Margarita Plummer (*The Bolero of Andi Rowe*), Andrew Lam (*East Eats West*), Dr. Mel Donalson, English (*Communion*), Andrea Jones (Songwriting 101) and Dr. Mignon Moore, UCLA Sociology (*Invisible Families*).
- **Academic Collaboration Events.** *Imagining L.A. in 1930s and 1940s* (w/ACP on 10/7/11), *Why Race and Gender (Still) Matter* (1/11/12 w/Chairs of Ethnic, Area, Gender Studies Departments), *Pruitt-Igoe Myth* (with filmmaker, conservationists, etc... w/ACP on 1/27/12), *The Revolutionary Impulse* (w/ACP on 2/1/12), *Third-World Women/Rescue w. Dr. Uma Narayan* (with Philosophy on 4/18/12) *Femicide in the Americas: Dr. Rosa Linda Fregoso* (with CSGS on 5/2/12), *Pan African Student Forum with Black Panther Kathleen Cleaver* (5/30/12).
- **Field Trips.** A Day in Black L.A. (10/28/11), A Visit to Glenn Ligon's America at LACMA (1/20/12), A Day at East L.A. Women's Center (4/27/12), and A Day at Downtown Women's Center (5/18/12).
- **Current Events.** Open Forum on Trayvon Martin Murder (4/10/12), Revisiting L.A.s 1992 Civil Unrest (4/26/12 and 5/2/12), plus center specific conversation circles (API Speed Talking, Black Talk, and Gay/Straight Talk, various, 2011-12)
- **Building Community.** Each resource center hosted an Open House in Fall 2011, but also held numerous game nights, community talks, and social hours to build community and cultural development among students.

How did program attendees learn about CCC programs they attended in 2011-2012?

- 59% Faculty/Class Recommendation
- 39% Facebook/Twitter/other Social Network notifications
- 33% U-SU calendar
- 24% Class Presentation
- 10% Another Event
- 6% U-SU website
- 3% Plasma Screen, 1st floor lobby
- 3% University Times (story or ad)

Overall, the Cross Cultural Centers had a very successful year. The number of program evaluations and surveys from the Program Review indicate the CCC continues to have a significant impact on student identity development, cultural competency, and willingness to learn about self and others as cultural beings. Additionally, CCC staff continue to outreach to academic and student affairs departments, as well as student organizations, in order to hear, reach, and meet the needs of those constituencies.