STUDENT ASSISTANT JOB OPPORTUNITY
Web Site Designer/Technician

Hourly Rate: $12.00 per hour; non-exempt classification
Work Schedule: Up to 20 hours per week as developed with Web Designer.

Training Period: Two months, with possibility of extension.

General Statement:
The Web Site Designer/Technician is responsible for creating, updating, and maintaining the University-Student Union web site. The Web Site Designer/Technician will also be responsible for developing and creating promotional materials to market the site. In addition, will develop and maintain the electronic resource library for the department.

Specific Duties and Responsibilities:
- Maintain daily Web content updates such as events, photos and news
- Create and maintain online forms
- Develop images and icons for web optimization format
- Integrate third party software into our web applications
- Weekly backup of U-SU web site and MySQL database
- Maintain accurate logs of web site analytics
- Develop and create promotion packets and materials
- Maintain the digital signage display daily
- Attends bi-monthly Graphics Department meetings
- Performs other duties as assigned

Required Qualifications:
- Prior web design or web programming experience
- Willingness to work with an ethnically diverse and culturally pluralistic student body
- Ability to develop and coordinate all visual aspects of Internet advertising and promotions
- Experience with web editing software is required
- Knowledge of html, html5, php, Javascripts and MySQL scripting languages preferred
- Knowledge of web page design and layout in responsive environment
- Efficient with Macintosh platform preferred
- Proven communication, interpersonal, and organizational skills
- Experience with user interfaces, image optimization, scripting, web accessibility standards, design & development standards, and cross-platform issues
- Experience with cross browser compatibility coding and troubleshooting

Closing Date: Review of applications will begin on October 31, 2018 and continue until the position is filled; however, the position may close when an adequate number of qualified applications are received. You may print an application from our website: www.calstatela.edu/usu/employment or visit our office in the University-Student Union room 306. A completed application is required.